



AGENDA



YEPA Workshop 1
Access to finance for young entrepreneurs
21 June 2023



Access to finance for young entrepreneurs

YEPA Online Workshop Series | 21 June 2023

About the OECD-EU Youth Entrepreneurship Policy Academy (YEPA)

The OECD-EU Youth Entrepreneurship Policy Academy (YEPA) is a peer-learning network that seeks to strengthen youth entrepreneurship policies in the European Union (EU). This new initiative aims to strengthen youth entrepreneurship policies and programmes by raising knowledge about the barriers faced by young people in entrepreneurship and facilitating exchanges between policy makers, experts and young entrepreneurs on “what works” in youth entrepreneurship policy. This new initiative builds on an existing collaboration on [inclusive entrepreneurship](#) and [social entrepreneurship](#) undertaken by the European Commission and the OECD, which includes the award-winning report series [The Missing Entrepreneurs](#).

About Workshop #1: Access to finance for young entrepreneurs

This workshop is the first workshop in a series of six thematic workshops that will occur over the next three years as part of the YEPA initiative. The 3-hour online workshop will cover the theme of access to finance for young entrepreneurs, including discussions on various tools and mechanisms available to support youth entrepreneurs in accessing funding for their businesses. The discussion will pick up on microfinance, innovation grants, financial literacy among other priority areas to highlight the challenges that young people face when accessing finance and identify potential solutions. The workshop will include a series of presentations by the OECD, YEPA participants and experts. There will also be time to raise questions, debate key issues and share your knowledge and expertise, notably during an interactive breakout session. The workshops vary slightly across the different country groups as co-hosts have identified different priority areas and case studies for the workshops.

How participants can prepare for the workshop

Participants are expected to prepare for the workshop by:

- Review the discussion note
- Prepare something to share from their country (e.g. a new development, a good practice example)
- Prepare a question on something that they want to learn

For more information, please contact Helen.Shyanski@oecd.org or EMPL-YEPA@ec.europa.eu.

www.yepa-hub.org

Agenda for Workshop #1: Access to finance for young entrepreneurs | Group C

Workshop host: YES I Start-Up (Italy)

14:00 – 14:10	Welcome
	<p>European Commission Ruth Paserman, Director for Funds, Programming and Implementation, DG EMPL</p> <p>OECD David Halabisky, Youth entrepreneurship co-ordinator, Entrepreneurship, SME and Tourism Division, OECD CFE</p> <p>Italy Flavia Santia, Yes I Start-Up</p>
14:10 – 14:15	Pre-workshop participant check-in
	<p>OECD Helen Shymanski, Policy analyst, Entrepreneurship, SME and Tourism Division, OECD CFE</p>
14:15 – 14:25	Presentations of issue note
	<p>OECD David Halabisky, OECD CFE</p>
14:25 – 14:40	Presentation by host country: challenges and solutions
	<p>Italy Flavia Santia, Yes I Start-Up</p>
14:40 – 15:00	Case study: Leveraging crowdfunding to support young entrepreneurs
	<p>Italy Francesca Passeri, European Crowdfunding Network</p>
15:00 – 15:15	Q&A
15:15 – 15:30	Break
15:30 – 16:15	Policy hackathon: Setting up a crowdfunding scheme for young entrepreneurs
	<p>Participants will be divided into break-out groups to discuss the following scenario:</p> <ul style="list-style-type: none">Participants will work on setting up a crowdfunding scheme for young entrepreneurs at the request of the Minister. Their task is to design a new scheme drawing on the workshop's presentations and group's experience. They will then pitch their plan to the Minister. <p>Groups to be moderated by: Julien De Beys (DG EMPL), David Halabisky (OECD CFE), Mathilde Prilleux (DG EMPL) and Helen Shymanski (OECD CFE)</p>
16:15 – 16:35	Report back and discussion
	<p>Each group will pitch their solution in 2 minutes to the "Minister" who will provide feedback on the proposals.</p> <p>Moderated by David Halabisky, OECD CFE</p> <p>Feedback provided by Francesca Passeri, European Crowdfunding Network</p>
16:35 – 16:45	Take-away lessons
	<p>OECD David Halabisky, OECD CFE</p>
16:50 – 17:00	Conclusion, flash feedback and next steps
	<p>OECD Helen Shymanski, OECD CFE</p>