



**YEPA Workshop 3**  
**Social entrepreneurship by young entrepreneurs**  
**AGENDA | 23 April 2024 | Group 1**

# Social entrepreneurship by young entrepreneurs

## YEPA Online Workshop Series | 23 April 2024

### About the OECD-EU Youth Entrepreneurship Policy Academy (YEPA)

The OECD-EU Youth Entrepreneurship Policy Academy (YEPA) is a peer-learning network that seeks to strengthen youth entrepreneurship policies in the European Union (EU). This new initiative aims to strengthen youth entrepreneurship policies and programmes by raising knowledge about the barriers faced by young people in entrepreneurship and facilitating exchanges between policy makers, experts and young entrepreneurs on “what works” in youth entrepreneurship policy. This new initiative builds on an existing collaboration on [inclusive entrepreneurship](#) and [social entrepreneurship](#) undertaken by the European Commission and the OECD, which includes the award-winning report series [The Missing Entrepreneurs](#).

### About Workshop #3: Social entrepreneurship by young entrepreneurs

The third workshop is part of a series of six thematic workshops under the YEPA initiative. Focusing on social entrepreneurship, this three-hour online workshop will explore three issues: i) defining social enterprises and social entrepreneurship, ii) addressing questions on accessing funding and finance for social projects led by youth and, iii) examining how the legal and regulatory environment can be leveraged to support young social entrepreneurs in their endeavours.

The workshop will feature insightful presentations from OECD work on social enterprises and social entrepreneurship, YEPA participants, and experts. There will be dedicated time for questions, debates and opportunities to share learnings and expertise to equip young entrepreneurs with knowledge, tools as well as practical insights to start and scale up their projects.

### How participants can prepare for the workshop

Participants are expected to prepare for the workshop by:

- Review the discussion note
- Prepare something to share from their country (e.g. a new development, a good practice example)
- Prepare a question on something that they want to learn

For more information on YEPA, please contact [David.Halabisky@oecd.org](mailto:David.Halabisky@oecd.org), [Helen.Szymanski@oecd.org](mailto:Helen.Szymanski@oecd.org), or [EMPL-YEPA@ec.europa.eu](mailto:EMPL-YEPA@ec.europa.eu). For more information on OECD work on social entrepreneurship, please contact [Melis.Aslan@oecd.org](mailto:Melis.Aslan@oecd.org).

## Agenda for Workshop #3: Social entrepreneurship by young entrepreneurs | Group 1

Host: Austria

10:00 – 10:15	<b>Welcome</b>
	European Commission <b>Alessia Di Gregorio</b> , Deputy Head of Unit for Proximity, Social Economy, Creative Industries, DG GROW
	OECD <b>Lucia Cusmano</b> , Acting Head of SME and Entrepreneurship Division, OECD CFE
	Austria <b>Marko Londa</b> , Co-Founder, Moonshot Pirates
10:15 – 10:22	<b>Introductory presentation on social entrepreneurship policy developments in Spain with a focus on youth-led social entrepreneurship</b>
	Spain <b>Aicha Belassir</b> , Director General, Ministry of Labour and Social Economy
10:22 – 10:52	<b>Panel discussion: what leads young entrepreneurs to pursue social entrepreneurship and how policy can help them with challenges</b>
	OECD Moderation by <b>Antonella Noya</b> , Head of Social Economy and Innovation Unit, Local Employment, Skills and Social Innovation Division, OECD CFE
	Euclid Network <b>Toby Gazeley</b> , Policy Lead, Euclid Network
	European Commission <b>Margit Perko</b> , Policy Officer, Social Economy, DG EMPL
	Germany <b>Nick McGirl</b> , ChangemakerXchange
10:52 – 11:00	<b>Q&amp;A</b>
11:00 – 11:05	<b>Presentation of issue note</b>
	OECD Presentation by <b>Melis Aslan</b> , Policy Analyst, Local Employment, Skills and Social Innovation Division, OECD CFE
11:05 – 11:10	<b>Q&amp;A</b>
11:10 – 11:20	<b>Presentations: what young social entrepreneurs do and need</b>
	Austria <b>Marko Londa</b> , Co-Founder, Moonshot Pirates
11:20 – 11:25	<b>Q&amp;A</b>
11:25 – 11:45	<b>Break</b>
11:45 – 12:15	<b>Navigating social entrepreneurship: break-out group discussions</b>
	Participants will engage in break-out group discussions exploring various aspects of social entrepreneurship. Each session will last 30 minutes and follow a similar structure: <ul style="list-style-type: none"><li>• 5-minute introduction by moderator</li><li>• 25-minute discussion</li></ul> Group to be moderated by: <b>Melis Aslan</b> (OECD CFE), <b>Zenja Eremic</b> (DG EMPL) and <b>Heesu Jang</b> (OECD CFE)
	<b>Legal and regulatory environment for social entrepreneurship</b> Legal and regulatory frameworks can be helpful in promoting social entrepreneurship. But when designed wrong, they could also stifle their development. Countries use diverse frameworks to recognise social enterprises. How could legal frameworks effectively help social entrepreneurship to thrive?
	<b>Raising awareness of social entrepreneurship</b> Social entrepreneurship is receiving increasing interest from entrepreneurs, job seekers and policy makers alike. But what does it mean exactly to be a social entrepreneur? And does it change across countries what counts as a social enterprise?
	<b>Access to funding and finance for young social entrepreneurs</b> Entrepreneurs constantly look for ways to access financial resources to kickstart and scale their businesses. Young social entrepreneurs might face particular challenges when it comes to funding and financing social enterprises. What are these challenges and what opportunities exist to overcome them?
12:15 – 12:45	<b>Report back and discussion</b>
	Moderation by <b>OECD CFE</b> to facilitate a report back by participants on the discussions from the simultaneous break-out sessions with the aim to promote knowledge sharing, inspire further dialogue and foster a collaborative atmosphere where diverse perspectives converge.
12:45 – 13:00	<b>Take-away lessons and next steps</b>
	European Commission <b>Julien De Beys</b> , Legal Officer, DG EMPL
	OECD <b>David Halabisky</b> , Youth entrepreneurship co-ordinator, SME and Entrepreneurship Division, OECD CFE