



YEPA Workshop 3
Social entrepreneurship by young entrepreneurs
AGENDA | 25 April 2024 | Group 2

Social entrepreneurship by young entrepreneurs

YEPA Online Workshop Series | 25 April 2024

About the OECD-EU Youth Entrepreneurship Policy Academy (YEPA)

The OECD-EU Youth Entrepreneurship Policy Academy (YEPA) is a peer-learning network that seeks to strengthen youth entrepreneurship policies in the European Union (EU). This new initiative aims to strengthen youth entrepreneurship policies and programmes by raising knowledge about the barriers faced by young people in entrepreneurship and facilitating exchanges between policy makers, experts and young entrepreneurs on “what works” in youth entrepreneurship policy. This new initiative builds on an existing collaboration on [inclusive entrepreneurship](#) and [social entrepreneurship](#) undertaken by the European Commission and the OECD, which includes the award-winning report series [The Missing Entrepreneurs](#).

About Workshop #3: Social entrepreneurship by young entrepreneurs

The third workshop is part of a series of six thematic workshops under the YEPA initiative. Focusing on social entrepreneurship, this three-hour online workshop will explore three issues: i) defining social enterprises and social entrepreneurship, ii) addressing questions on accessing funding and finance for social projects led by youth and, iii) examining how the legal and regulatory environment can be leveraged to support young social entrepreneurs in their endeavours.

The workshop will feature insightful presentations from OECD work on social enterprises and social entrepreneurship, YEPA participants, and experts. There will be dedicated time for questions, debates and opportunities to share learnings and expertise to equip young entrepreneurs with knowledge, tools as well as practical insights to start and scale up their projects.

How participants can prepare for the workshop

Participants are expected to prepare for the workshop by:

- Review the discussion note
- Prepare something to share from their country (e.g. a new development, a good practice example)
- Prepare a question on something that they want to learn

For more information on YEPA, please contact David.Halabisky@oecd.org, Helen.Shymancki@oecd.org, or EMPL-YEPA@ec.europa.eu. For more information on OECD work on social entrepreneurship, please contact Melis.Aslan@oecd.org.

Agenda for Workshop #3: Social entrepreneurship by young entrepreneurs | Group 2

Host: ENSIE

13:00 – 13:15	Welcome	
	European Commission	Brigitte Fellahi-Brognaux , Head of Unit for Inclusive and Social Entrepreneurship, DG EMPL
	OECD	Lucia Cusmano , Acting Head of SME and Entrepreneurship Division
	ENSIE	Aziza Yussupova , Senior Policy Officer, ENSIE
13:15 – 13:45	Panel discussion: what leads young entrepreneurs to pursue social entrepreneurship and how policy can help them with challenges	
	OECD	Moderation by Amal Chevreau , Senior Policy Analyst, Local Employment, Skills and Social Innovation Division, OECD CFE
	Cooperatives Europe (COOP)	Mathilde Delabie , Advocacy Officer, COOP
	European Commission	Dana Verbal , Team Leader for Social Economy, DG EMPL
	France	Djémilah Hassani , International Strategy Expert, ESS France
13:45 – 13:55	Q&A	
13:55 – 14:00	Presentation of issue note	
	OECD	Presentation by Heesu Jang , Policy Analyst, Local Employment, Skills and Social Innovation Division, OECD CFE
14:00 – 14:05	Q&A	
14:05 – 14:25	Presentations: what young social entrepreneurs do and need	
	ENSIE	Aziza Yussupova , Senior Policy Officer, ENSIE
	Lithuania	Andželika Rusteikienė , Junior Achievement Lithuania
14:25 – 14:30	Q&A	
14:30 – 14:45	Break	
14:45 – 15:15	Navigating social entrepreneurship: break-out group discussions	
		Participants will engage in break-out group discussions exploring various aspects of social entrepreneurship. Each session will last 30 minutes and follow a similar structure: <ul style="list-style-type: none">• 5-minute introduction by moderator• 25-minute discussion Group to be moderated by: Amal Chevreau (OECD CFE), Zenja Eremic (DG EMPL) and Heesu Jang (OECD CFE)
		Legal and regulatory environment for social entrepreneurship Legal and regulatory frameworks can be helpful in promoting social entrepreneurship. But when designed wrong, they could also stifle their development. Countries use diverse frameworks to recognise social enterprises. How could legal frameworks effectively help social entrepreneurship to thrive?
		Raising awareness of social entrepreneurship Social entrepreneurship is receiving increasing interest from entrepreneurs, job seekers and policy makers alike. But what does it mean exactly to be a social entrepreneur? And does it change across countries what counts as a social enterprise?
		Access to funding and finance for young social entrepreneurs Entrepreneurs constantly look for ways to access financial resources to kickstart and scale their businesses. Young social entrepreneurs might face particular challenges when it comes to funding and financing social enterprises. What are these challenges and what opportunities exist to overcome them?
15:15 – 15:45	Report back and discussion	
		Moderation by OECD CFE to facilitate a report back by participants on the discussions from the simultaneous break-out sessions with the aim to promote knowledge sharing, inspire further dialogue and foster a collaborative atmosphere where diverse perspectives converge.
15:45 – 16:00	Take-away lessons and next steps	
	European Commission	Julien De Beys , Legal Officer, DG EMPL
	OECD	David Halabisky , Youth entrepreneurship co-ordinator, SME and Entrepreneurship Division, OECD CFE