



Youth Entrepreneurship Policy: Entrepreneurship Education for Children to Young Adults

13 – 14 November 2024

About the event

The aim of the summit is to raise awareness of the challenges faced by young people interested in entrepreneurship, particularly in their gain the needed entrepreneurship knowledge and skills to transition into the labour market through entrepreneurship. The summit will feature international best practices through presentations and discussions with programme managers from across the European Union.

Venue

Wednesday - Federal Ministry of Labour & Economy - Stubenring 1, 1010 Vienna, Hall II (Saal II)

Thursday - Federal Chamber of Commerce, Wiedner Hauptstraße 63, 1040 Vienna

About the OECD-EU Youth Entrepreneurship Policy Academy

The OECD-EU Youth Entrepreneurship Policy Academy (YEPA) is a peer-learning network that seeks to strengthen youth entrepreneurship policies in the European Union (EU). This new initiative aims to strengthen youth entrepreneurship policies and programmes by raising knowledge about the barriers faced by young people in entrepreneurship and facilitating exchanges between policy makers, experts and young entrepreneurs on “what works” in youth entrepreneurship policy. This new initiative builds on an existing collaboration on [inclusive entrepreneurship](#) and [social entrepreneurship](#) undertaken by the European Commission and the OECD, which includes the award-winning report series [The Missing Entrepreneurs](#).

If you are interested to learn more the OECD-EU YEPA or other OECD work on youth entrepreneurship, please contact **David Halabisky**, Project Co-ordinator, Inclusive and Sustainable Entrepreneurship (David.Halabisky@oecd.org).

About the OECD Centre for Entrepreneurship, SMEs, Regions and Cities

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

<https://www.oecd.org/cfe/smes/inclusive-entrepreneurship/> | [@OECD_local](#) | <https://fr.linkedin.com/company/oecd-local> | [Newsletter](#) | [COGITO](#)



About the European Union's Directorate-General for Employment, Social Affairs and Inclusion

DG Employment, Social Affairs and Inclusion develops and carries out the European Commission's policies on employment and social affairs, education and training. This includes, for example, support for more and better jobs through the European Employment Strategy, free movement of workers and coordination of social security schemes and supporting social inclusion by supporting efforts to combat poverty and social exclusion, reform social protection systems, assess new demographic and social developments.

https://ec.europa.eu/info/departments/employment-social-affairs-and-inclusion_en | [@EU_Social](#) |

<https://www.linkedin.com/showcase/eu-skills> | [Facebook Social Europe](#)

See also information on social entrepreneurship : https://social-economy-gateway.ec.europa.eu/index_en

About the Austrian Platform for Entrepreneurship

The Austrian Platform for Entrepreneurship is coordinated by the Federal Ministry of Labour & Economy and the Federal Ministry of Education, Science and Research. The platform includes other ministries and the Federal Chancellery, as well as around 65 stakeholders (social partners, education directorates, the Austrian Central Bank, universities, initiatives and foundations).

If you are interested to learn more Entrepreneurship Education for Kids up to Young Adults in Austria, please contact **Maria Christine Zoder**, Federal Ministry of Labour & Economy (maria.zoder@bmaw.gv.at) or **Johannes Lindner**, Head of e.e.si, Entrepreneurship Education as an innovation at schools and colleges, Federal Ministry of Education, Science & Research and IFTE #Entrepreneurship4Youth (johannes.lindner@kphvie.ac.at).

About the IFTE #Entrepreneurship4Youth

IFTE is the centre for entrepreneurship for children and young people, it develops evidence-based programs and carries out accompanying research projects. IFTE works as a service centre for entrepreneurship education on behalf of the Austrian Federal Ministry of Education, Science and Research, together with the e.e.si network for entrepreneurship as innovation in schools, as a public-private organization. The aim is to turn children and young people into shapers and changemakers of the future through entrepreneurship education. It is the creative people - the entrepreneurs - who keep the economy and society going. That is why IFTE #Entrepreneurship4Youth is committed to ensuring that young people learn to actively participate in society while they are still at school. By setting goals, learning to deal with setbacks and challenges, working creatively on new solutions and seeing the future as full of opportunities and possibilities.

If you would like to find out more about the work, please contact **Valentin Mayerhofer**, COO of IFTE (valentin.mayerhofer@ifte.at) and **Eva Jambor**, Program Coordinator for Primary and Lower Secondary Level (eva.jambor@ifte.at). Visit the website www.ifte.at and the multilingual website www.youthstart.eu.



AGENDA | YEPA at the Entrepreneurship Summit

Wednesday, 13 November 2024

16:30 – 17:00

Check-in

17:00 – 17:30

High Level Opening

Welcoming remarks

Florian Frauscher, Director General for Economic Affairs, Innovation and International Policy, Federal Ministry for Labour & Economy

Doris Wagner, Director General for General and Vocational Education of the Federal Ministry of Education, Science and Research

17:30 – 18:50

Exploring youth entrepreneurship in Europe

Policy Impulses

Youth entrepreneurship policy in Europe

David Halabisky, Youth entrepreneurship co-ordinator, Centre for Entrepreneurship, SMEs, Regions and Cities (CFE), OECD and

Margit Perko, Social Economy Policy Officer, Directorate-General for Employment, Social Affairs and Inclusion (DG EMPL), European Commission

Action plan for entrepreneurship education for children to young adults in Austria

Birgit Schwabl-Drobir, Head of the Department for SMEs of the Federal Ministry for Labour & Economy and **Doris Wagner**, Director General for General and Vocational Education of the Federal Ministry of Education, Science and Research

Youth entrepreneurship education strategies across all levels of education in Lithuania

Ieva Žaunierienė, Ministry of the Economy and Innovation of the Republic of Lithuania

Guarantee Plan Plus 2021-27, including entrepreneurship in Spain

Patricia Rodríguez Iglesias, Spanish Ministry of Labour and Social Economy Youth

Crete Declaration for Creativity, Innovation, Entrepreneurship and Responsible Digital Engagement of Young Europeans

Livia Ionascu, IP in Education Network, European Union Intellectual Property Office

18:50 – 19:50

The status of youth entrepreneurship education in EU countries

Moderated by **Prof. Johannes Lindner**, e.e.si & IFTE, Federal Ministry of Education, Science & Research

Questions for discussion:

Discussion

1. How is entrepreneurship education successfully communicated in my country?
2. Which measures of entrepreneurship education exist in my country and are unusual?
3. What objectives for entrepreneurship education should be achieved in the next 2-3 years?
4. What indicators are used to measure the impact of entrepreneurship education?

19:50 – 20:00

Day 1 Wrap-up

Closing remarks

Birgit Schwabl-Drobir, Head of the Department for SMEs of the Federal Ministry for Labour and Economy



Thursday, 14 November 2024

08:30 – 09:00	Check-in and networking coffee
09:00 – 9:15	Welcome and summary of Day 1
Welcoming remarks	Melina Schneider , Head of the Department for Education Policy Austrian Federal Chamber of Commerce
09:15 – 10:15	Entrepreneurship competence in vocation education and training
	Moderated by Prof. Johannes Lindner , e.e.si & IFTE, Federal Ministry of Education, Science & Research
Presentation	<p><i>Entrepreneurship competence in vocation education and training in Europe – Research results of the CEDEFOP study</i> Univ.-Prof. Daniele Morselli, Free University of Bozen-Bolzano, Italy and Christina Enichlmair, Senior Researcher Austrian Institute for SME Research</p> <p><i>Stages in the development of vocational training institutions & Strengthening entrepreneurship education in educational institutions with the Entrepreneurial Learning Institution Canvas (ELIC) of UNESCO-UNEVOC</i> Prof. Johannes Lindner, University Teacher College Vienna & Krems and Priscilla Wanjiku Gatonye, UNESCO-UNEVOC</p>
10:15 – 10:30	Q&A followed by discussion
10:30 – 11:00	Break
11:00 – 12:00	Entrepreneurship Education Programme
	Moderated by Valentin Mayerhofer , IFTE #Entrepreneurship4Youth
Presentation	<p><i>Children/Teens: Start of the entrepreneurial journey with the "Strengthen Every Child Programme"</i> Regine Eitelböös, Service Centre "Strengthening Every Child" IFTE of the Austrian Federal Ministry of Education, Science and Research</p> <p><i>Young people: Youth Entrepreneurship Week (YEW)</i> Valentin Mayerhofer, IFTE #Entrepreneurship4Youth & Hannah Wundsam, Austrian Startups</p> <p><i>Students: Changemaker Programme and "Marketday"</i> Monique Schlömmer WU Entrepreneurship Centre of the Vienna University of Economics and Business</p> <p><i>Young adults: aws First Incubator</i> Ute Stadlbauer, AWS, the promotional bank of the Austrian federal government</p> <p><i>Adults: Social Entrepreneurship Academy in Bavaria</i> Prof. Dr. Wolfgang Gehra, Professor for Entrepreneurship and Innovation, University of Applied Sciences Munich</p>
12:00 – 12:30	Discussion: Central learning arrangements and possible co-operations
	Lunch
12:30 – 13:30	Optional workshop on the OECD-EU Better Entrepreneurship Policy Tool moderated by David Halabisky , Youth entrepreneurship co-ordinator, OECD CFE and Margit Perko , Policy Officer, Social Economy, DG EMPL



13:30 – 14:45

Impact and indicators for successful entrepreneurship education

Policy Impulses

Moderated by **Prof. Johannes Lindner**

Overview of the forthcoming Eurydice report on entrepreneurship education in schools in Europe

Laura Pierantoni, Analyst at the European Education and Culture Executive Agency (EACEA) - Unit A6 (Platforms, Studies and Analyses)

E-EP Test for Entrepreneurial Mindset

Dr. Ines Krajger, Department of Innovation Management and Entrepreneurship of University of Klagenfurt & **Dr. Rudolf Dömötör**, WU Entrepreneurship Center of Vienna University of Economics and Business, Member of the Start-up Council of the Federal Ministry of Labour & Economy Austria,

Evaluation of the impact of Entrepreneurship Education in Denmark

Anders Rasmussen, Danish Foundation for Entrepreneurship

Evaluating the impact of competition-orientated entrepreneurship education

Dr. Catherine Brentnall, Manchester Metropolitan University

The Missing Entrepreneurs: The effectiveness of youth entrepreneurship schemes

David Halabisky, Youth entrepreneurship co-ordinator, OECD CFE

14:45 – 15:00

Q&A followed by discussion

15:00 – 15:30

Break

15:30 - 17:30

Entrepreneurship Education for Kids and Youth

Welcome remarks

Carmen Goby, Vice-President of the Austrian Federal Economic Chamber

Moderated by **Johannes Lindner**, **Petra Perndorfer**, **Markus Schebella** and **Karin Späth**

Young people as the shapers of the future. We need the entrepreneurial spirit of young people with green and digital skills!

Priscilla Wanjiku Gatonye, UNESCO-UNEVOC

Strengthening the entrepreneurial spirit of children and young people or youth entrepreneurship policy is the promotion of young talent and honoring the winners of the Climate Impact Award for young entrepreneurs

Ao. Univ.-Prof. Dr. Martin Polaschek, Minister of the Federal Ministry of Education, Science and Research

Plenary session

Youth entrepreneurship policies for innovation and change

David Halabisky, Youth entrepreneurship coordinator, OECD CFE

Honoring of Entrepreneurship Educators of the Year, Laudatory

- **Claudia Falkinger**, Founder Innovation & Mobility, Start-up Council of the Federal Ministry of Labour & Economy Austria, Board Member of Junior Chamber Austria
- **Martina Künsberg Sarre**, Member of the Parliament, NEOS spokesperson on education
- **Alexander Spitzer**, Entrepreneur and Youth Entrepreneurship Week Trainer

Honoring the e.e.si-Entrepreneurship Schools

Ao. Univ.-Prof. Dr. Martin Polaschek, Minister of the Federal Ministry of Education, Science and Research

17:25 – 17:30

Closing remarks and next steps