



**YEPA Workshop 4**  
**New era of youth entrepreneurship: AI and rapid  
technology innovations**  
**AGENDA | 12 September 2024 | Group 3**

# *New era of youth entrepreneurship - AI and rapid technology innovations*

## YEPA Online Workshop Series | 12 September 2024

### About the OECD-EU Youth Entrepreneurship Policy Academy (YEPA)

The OECD-EU Youth Entrepreneurship Policy Academy (YEPA) is a peer-learning network that seeks to strengthen youth entrepreneurship policies in the European Union (EU). This new initiative aims to strengthen youth entrepreneurship policies and programmes by raising knowledge about the barriers faced by young people in entrepreneurship and facilitating exchanges between policy makers, experts and young entrepreneurs on “what works” in youth entrepreneurship policy. This new initiative builds on an existing collaboration on [inclusive entrepreneurship](#) and [social entrepreneurship](#) undertaken by the European Commission and the OECD, which includes the award-winning report series [The Missing Entrepreneurs](#).

### About Workshop #4: New era of youth entrepreneurship - AI and rapid technology innovations

This workshop is the fourth workshop in a series of six thematic workshops as part of the YEPA initiative. The 3-hour online workshop will explore how AI and rapid technology innovations impact the businesses started by young people as well as the support needs of young entrepreneurs. The workshop will feature a panel discussion with young entrepreneurs who will speak to their own experience in developing and deploying AI in their entrepreneurship activities, highlighting how they have seized the benefits of these new technologies. It will also include case study presentations on supporting (young) AI entrepreneurs as well as discussion on how policy makers can better leverage AI to support young entrepreneurs.

### How participants can prepare for the workshop

Participants are expected to prepare for the workshop by:

- Review the discussion note
- Prepare something to share from their country (e.g. a new development, a good practice example)
- Reflect on the four key questions that will be used in the debate, considering both sides of the argument
- Consider examples of young entrepreneurs who are actively using AI in their businesses
- Prepare a question on something that they want to learn

For more information, please contact [Helen.Shymancki@oecd.org](mailto:Helen.Shymancki@oecd.org) or [EMPL-YEPA@ec.europa.eu](mailto:EMPL-YEPA@ec.europa.eu).

## Agenda for Workshop #4: New era of youth entrepreneurship - AI and rapid technology innovations | Group 3

Workshop host: Cyprus

10:00 – 10:10	<b>Welcome</b>
	European Commission <b>Julien De Beys</b> , Policy officer, Inclusive and Social Entrepreneurship, DG EMPL
	OECD <b>Dr. Jonathan Potter</b> , Head of Entrepreneurship Policy and Analysis Unit, SME and Entrepreneurship Division, OECD CFE
10:10 – 10:20	<b>Key issues in AI innovations for entrepreneurs and SMEs</b>
	OECD Presentation by <b>David Halabisky</b> , Project co-ordinate for youth entrepreneurship, Entrepreneurship, SME and Entrepreneurship Division, OECD CFE
10:20 – 10:30	<b>Defining successful entrepreneurship in the era of fast-growing tech and AI</b>
	Cyprus <b>Hess Adnani</b> , Start-Up Grind Cyprus
10:30 – 10:45	<b>Q&amp;A</b>
10:45 – 11:20	<b>Supporting the development of AI start-ups</b>
	European Commission <b>Max Uebe</b> , Head of Unit – Future of Work, Youth Employment, DG EMPL
	Belgium <b>Filip Wauters</b> , Co-founder, Outro AI and Jay
	Sweden <b>Elliot Evertsson Norrevik</b> , Founder, Roster AI
	Portugal <b>Joana Pinto</b> , CEO and Co-founder, Clynx
11:20 – 11:30	<b>Q&amp;A</b>
11:30 – 11:40	<b>Break</b>
11:40 – 12:40	<b>Rotating breakout groups</b>
	Participants will be divided into 2 rotating breakout groups. Each session will last 30 minutes and follow a similar structure:
	<ul style="list-style-type: none"><li>• 5-minute introduction by moderator</li><li>• 10-minute presentation</li><li>• 15-minute Q&amp;A and discussion</li></ul>
	Portugal <b>Tailoring support for AI entrepreneurs</b> <b>Raquel Santos</b> , Chief Operating Officer, Build Up Labs
	JA Europe <b>Equipping the next generation of entrepreneurs with digital and AI skills</b> <b>Berkay Hacimustafa</b> , Public Grants Project Manager, JA Europe
12:40 – 12:50	<b>Report back and discussion</b>
	Moderation by <b>OECD CFE</b> to facilitate the report back by participants on the discussions from the breakout sessions.
12:50 – 13:00	<b>Take-away lessons and next steps</b>
	OECD <b>Helen Shymanski</b> , Junior policy analyst, SME and Entrepreneurship Division, OECD CFE

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## About the OECD Centre for Entrepreneurship, SMEs, Regions and Cities

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

<https://www.oecd.org/cfe/smes/inclusive-entrepreneurship/> | [@OECD\\_local](#) | <https://fr.linkedin.com/company/oecd-local> | [Newsletter](#) | [COGITO](#)

## About the European Union’s Directorate-General for Employment, Social Affairs and Inclusion

DG Employment, Social Affairs and Inclusion develops and carries out the European Commission's policies on employment and social affairs, education and training. This includes, for example, support for more and better jobs through the European Employment Strategy, free movement of workers and coordination of social security schemes and supporting social inclusion by supporting efforts to combat poverty and social exclusion, reform social protection systems, assess new demographic and social developments.

[https://ec.europa.eu/info/departments/employment-social-affairs-and-inclusion\\_en](https://ec.europa.eu/info/departments/employment-social-affairs-and-inclusion_en) | [@EU\\_Social](#) | <https://www.linkedin.com/showcase/eu-skills> | [Facebook Social Europe](#)

See also information on social entrepreneurship : [https://social-economy-gateway.ec.europa.eu/index\\_en](https://social-economy-gateway.ec.europa.eu/index_en)