



**YEPA Workshop 5  
Entrepreneurship Skills and Mindsets  
Agenda | 19 February 2025 | Group I**

# *Entrepreneurship Skills and Mindsets*

## **YEPA Online Workshop Series | 19 February 2025**

### **About the OECD-EU Youth Entrepreneurship Policy Academy (YEPA)**

The OECD-EU Youth Entrepreneurship Policy Academy (YEPA) is a peer-learning network that seeks to strengthen youth entrepreneurship policies in the European Union (EU). This new initiative aims to strengthen youth entrepreneurship policies and programmes by raising knowledge about the barriers faced by young people in entrepreneurship and facilitating exchanges between policy makers, experts and young entrepreneurs on “what works” in youth entrepreneurship policy. This new initiative builds on an existing collaboration on [inclusive entrepreneurship](#) and [social entrepreneurship](#) undertaken by the European Commission and the OECD, which includes the award-winning report series [The Missing Entrepreneurs](#).

### **About Workshop #5: Entrepreneurship Skills and Mindsets**

This workshop is the fifth workshop in a series of six thematic workshops. The 3-hour online workshop will explore the importance of fostering entrepreneurship skills and mindsets among young people. Participants will examine case-studies on youth-dedicated policies and programmes supporting the development of entrepreneurship skills. The workshop will feature roundtable discussions and dedicated time for networking, offering participants the opportunity to exchange insights, share best practices and build connections.

### **How participants can prepare for the workshop**

Participants are expected to prepare for the workshop by:

- Review the discussion note
- Reflect on what skills are most important for young entrepreneurs to develop in the coming years and what challenges they may face in developing these skills in your country
- Prepare to share an initiative or programme that has been successful in fostering entrepreneurship skills and mindsets among youth (e.g. a new development, a good practice example)
- Consider how public policy can support young entrepreneurs in developing entrepreneurship skills and fostering entrepreneurial mindsets and intention in your country
- Prepare a question on something that they want to learn

For more information, please contact [Helen.Shymski@oecd.org](mailto:Helen.Shymski@oecd.org) or [EMPL-YEPA@ec.europa.eu](mailto:EMPL-YEPA@ec.europa.eu).

## Agenda for Workshop #5: Entrepreneurship Skills and Mindsets | Group I

### Workshop host: Austria

<b>10:00 – 10:20</b>	<b>Welcome</b>	
	European Commission	<b>Bonifacio Garcia Porras</b> , Head of Unit - Proximity, Social Economy, Creative Industries, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
	OECD	<b>Dr. Jonathan Potter</b> , Head of Entrepreneurship Policy and Analysis Unit, SME and Entrepreneurship Division, OECD CFE
	Austria	<b>Valentin Theodor Mayerhofer</b> , Managing Director, IFTE, #Entrepreneurship4Youth
<b>10:20 – 10:30</b>	<b>OECD Secretariat Presentation of the Discussion Note</b>	
	OECD	Presentation by <b>Pablo Shah</b> , Policy analyst, SME and Entrepreneurship Division, OECD CFE
<b>10:30 – 10:40</b>	<b>Case study: Youth Entrepreneurship Week</b>	
	Austria	Presentation by <b>Valetin Theodor Mayerhofer</b> , Managing Director, IFTE, #Entrepreneurship4Youth
<b>10:40 – 10:45</b>	<b>Q&amp;A</b>	
<b>10:45 – 11:00</b>	<b>Case study: Young Entrepreneurs Succeed!</b>	
	Greece	Presentation by <b>Eleni Bletsas</b> , Executive Assistant in Co-operative Bank of Karditsa and <b>Evangelos Sakellariou</b> , General Director of the Development Agency of Karditsa
<b>11:00 – 11:05</b>	<b>Q&amp;A</b>	
<b>11:05 – 11:15</b>	<b>Break</b>	
<b>11:15 – 11:25</b>	<b>Networking</b>	Participants will be randomly assigned to small groups for an informal networking session. This time is designed to foster connections, encourage knowledge sharing and build rapport among YEPA participants in a conversational setting.
<b>11:25 – 11:40</b>	<b>Case study: Fostering entrepreneurship skills and mindsets among youth</b>	
	France	Presentation by <b>Aymeric Marmorat</b> , Executive Director, Bachelor ACT
<b>11:40 – 11:45</b>	<b>Q&amp;A</b>	
<b>11:45 – 12:00</b>	<b>Case study: aws First Incubator</b>	
	Austria	Presentation by <b>Ute Stadlbauer</b> , Head of Department of Entrepreneurship, aws First Incubator
<b>12:00 – 12:05</b>	<b>Q&amp;A</b>	
<b>12:05 – 12:40</b>	<b>Roundtable discussions on entrepreneurship skills policies and programmes</b>	Participants will be grouped into small roundtable discussions to share insights on policies and programmes in their country that aim to support the development of entrepreneurship skills and mindsets among young people. Participants are encouraged to ask questions from their peers to learn more about the various programmes as well as sharing web links or impact reports of the selected programmes (information collected during the workshops will be included in an annex in the updated summary note). Suggested questions: <ul style="list-style-type: none"><li>• What skills do you think are most critical for young entrepreneurs to develop in the coming years?</li><li>• Can you share an initiative or programme that has been particularly successful in fostering entrepreneurship skills and mindsets among youth?</li><li>• What tools and resources are important for trainers to have in order to successfully deliver capacity-building programmes to young people?</li><li>• What are the advantages and drawbacks to the different formats of training (e.g. face-to-face, online only, hybrid)?</li><li>• How can young people learn to assess the quality of the information, notably of online content related to entrepreneurship?</li><li>• How can young people be empowered to employ entrepreneurial thinking and mindsets outside of business creation?</li></ul>
<b>12:40 – 12:50</b>	<b>Report back</b>	
<b>12:50 – 13:00</b>	<b>Take-away lessons and next steps</b>	
	European Commission	<b>Julien de Beys</b> , Policy officer, Inclusive and Social Entrepreneurship, Directorate-General for Employment, Social Affairs and Inclusion

## **About the OECD-EU Youth Entrepreneurship Policy Academy**

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## **About the OECD Centre for Entrepreneurship, SMEs, Regions and Cities**

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

<https://www.oecd.org/cfe/smes/inclusive-entrepreneurship/> | [@OECD local](#) | <https://fr.linkedin.com/company/oecd-local> | [Newsletter](#) | [COGITO](#)

## **About the European Union’s Directorate-General for Employment, Social Affairs and Inclusion**

DG Employment, Social Affairs and Inclusion develops and carries out the European Commission's policies on employment and social affairs, education and training. This includes, for example, support for more and better jobs through the European Employment Strategy, free movement of workers and coordination of social security schemes and supporting social inclusion by supporting efforts to combat poverty and social exclusion, reform social protection systems, assess new demographic and social developments.

[https://ec.europa.eu/info/departments/employment-social-affairs-and-inclusion\\_en](https://ec.europa.eu/info/departments/employment-social-affairs-and-inclusion_en) | [@EU Social](#) | <https://www.linkedin.com/showcase/eu-skills> | [Facebook Social Europe](#)

See also information on social entrepreneurship : [https://social-economy-gateway.ec.europa.eu/index\\_en](https://social-economy-gateway.ec.europa.eu/index_en)