



**YEPA Workshop 6**  
**Youth Entrepreneurship Policy Design and Delivery**  
**Agenda | 20 June 2025 | Group II**

# Youth Entrepreneurship Policy Design and Delivery

## YEPA Online Workshop Series | 20 June 2025

### About the OECD-EU Youth Entrepreneurship Policy Academy (YEPA)

The OECD-EU Youth Entrepreneurship Policy Academy (YEPA) is a peer-learning network that seeks to strengthen youth entrepreneurship policies in the European Union (EU). This new initiative aims to strengthen youth entrepreneurship policies and programmes by raising knowledge about the barriers faced by young people in entrepreneurship and facilitating exchanges between policy makers, experts and young entrepreneurs on “what works” in youth entrepreneurship policy. This new initiative builds on an existing collaboration on [inclusive entrepreneurship](#) and [social entrepreneurship](#) undertaken by the European Commission and the OECD, which includes the award-winning report series [The Missing Entrepreneurs](#).

### About Workshop #6: Policy Design and Delivery

This workshop is the sixth and final workshop in the YEPA workshop series. The 3-hour online workshop will examine how to effectively design and deliver entrepreneurship policies that are tailored to the unique needs of youth entrepreneurs. The workshop will include presentations from the OECD, insights from policy makers and experts as well as case studies on successfully implemented youth entrepreneurship policy. The workshop will also explore how to integrate monitoring and evaluation mechanisms into the design of youth entrepreneurship policies and programmes. The workshop will feature roundtable discussions and dedicated time for networking, offering participants the opportunity to exchange insights, share best practices and build connections.

### How participants can prepare for the workshop

Participants are expected to prepare for the workshop by:

- Review the discussion note
- Consider how public policy can be better adapted to support (potential) young entrepreneurs in your country
- Prepare a question on something that they want to learn

### Questions to consider

- What are the different policy approaches being used to support young people in pursuing entrepreneurship?
- What are common policy challenges and/or failures that should be avoided when designing and delivering new youth entrepreneurship policy?
- What are key success factors for youth entrepreneurship policy?
- What are good principles and examples of youth entrepreneurship policy?

For more information, please contact [Helen.Shymancki@oecd.org](mailto:Helen.Shymancki@oecd.org) or [EMPL-YEPA@ec.europa.eu](mailto:EMPL-YEPA@ec.europa.eu).

## Agenda Workshop #6: Effectively Designing and Delivering Youth Entrepreneurship Policies

### Group II Workshop host: Belgium (Wallonia)

#### 10:00 – 10:20 Welcome & Opening Remarks

We will kick off YEPA Workshop 6 hearing from the European Commission, the OECD and the YEPA country co-host who will set the scene for the workshop, where we will examine how to effectively design and deliver entrepreneurship policies tailored and/or dedicated to young people.

European Commission **Brigitte Fellahi-Brognaux**, Head of Unit for Inclusive and Social Entrepreneurship, Directorate-General for Employment, Social Affairs and Inclusion

OECD **Dr. Jonathan Potter**, Head of Entrepreneurship Policy and Analysis Unit, SME and Entrepreneurship Division, OECD CFE

Belgium **Werner Pirnay**, External Relations Manager – Europe and International, SPW Economy, Employment and Research

#### 10:20 – 11:30 Session 1 – The Case for Youth Entrepreneurship Policy

In this session, we will explore youth entrepreneurship policy and build the case for why continued investment and support for youth entrepreneurs is needed to support young people in entering the labour market through business creation, foster more innovation and job creation, and inspire the next generation of entrepreneurs who will tackle environmental and societal challenges.

#### 10:20 – 10:35 Presentation: The “Y” behind youth entrepreneurship policy

Portugal **Fernando Jardim**, President, 351 Portuguese Start-up Community

#### 10:35 – 11:20 Panel Session: How to approach policy design and delivery

This session will highlight experiences and good practices in youth entrepreneurship policy design and delivery, answering questions such as:

- What have been the main objectives behind youth entrepreneurship policies introduced in your country?
- How were key challenges of (potential) youth entrepreneurs identified as part of the policy making process?
- Were young entrepreneurs, youth entrepreneurship networks or support organisations involved in shaping the policies?
- In the design stage, how do you ensure that the policy will be inclusive to the different profiles of youth entrepreneurs (e.g. educational attainment, gender, rural/urban, etc.)?
- How have you approached monitoring and evaluation of youth entrepreneurship policies?

European Commission **Baptiste Mandouze**, Policy Officer, Inclusive and social Entrepreneurship, Directorate-General for Employment, Social Affairs and Inclusion

Belgium **Frédéric Rasson**, Director of the Social Economy, SPW Economy, Employment and Research

Bulgaria **Rumen Donev**, Expert, Ministry of Labour and Social Policy

Spain **Sara Simón Penas**, Director, Youth Business Spain, and **Guzmán García González-Posada**, Social Economy and Corporate Social Responsibility Technician, Spanish Ministry of Labour and Social Economy

#### 11:20 – 11:30 Q&A

#### 11:30 – 11:40 Break

**11:40 – 11:50      Networking**

In this optional networking session, we provide an opportunity for YEPA participants to foster connections and get to know each other in a conversational setting. Participants will be randomly assigned to small groups (3-4 people) for an informal networking session.

**11:50 – 12:50      Session 2 – Principles for Successful Entrepreneurship Policy Design, Delivery and Evaluation**

This session will explore different elements of youth entrepreneurship policy and programme design and delivery, identifying key principles for successful youth entrepreneurship policy and programmes. A breakout discussion will follow, allowing participants to share insights, compare experiences and collaboratively reflect on the key takeaway messages of YEPA.

**11:50 – 12:05      Deep dive presentation: Evaluating youth entrepreneurship policies and programmes**

Hungary **Petra Reszkető**, Co-Director and Senior Researcher, Budapest Institute for Policy Analysis

**12:05 – 12:10      Q&A**

**12:10 – 12:20      The YEPA Agenda/Legacy**

OECD Presentation by **Helen Larrecq**, Policy analyst, SME and Entrepreneurship Division, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

**12:20 – 12:50      YEPA Insights**

In breakout groups, participants will be asked to discuss and provide feedback on the overarching messages from YEPA, including reflecting on the key takeaway messages from previous workshops. A rapporteur will collect comments and feedback to be shared with the OECD and the European Commission.

**12:50 – 13:00      Closing**

OECD **Helen Larrecq**, Policy analyst, SME and Entrepreneurship Division, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

